

P.O. Box 6568  
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Arizona's

# Salt River Tubing

& Recreation

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## MEDIA RELEASE

FOR IMMEDIATE RELEASE

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# MADCAP MARDI GRAS MAGIC!



MESA, ARIZ (July 30, 2018)---Mardi Gras in August? Laissez les bons temps rouler! Let the good times rock on the Salt River rapids as tubers join the merriment at **Salt River Tubing's Madcap Mardi Gras Magic, Saturday, August 11<sup>th</sup>, 9:00 a.m. – 6:30 p.m.**, in Tonto National Forest. The cost of tube rental is \$17.00 + tax & fees per person which includes inner tube rental, shuttle bus service and free parking at the SRTR Terminal. Salt River Tubing is located in northeast Mesa, just 7 minutes from Highway 202 East loop, Exit 23A on North Power Road in Tonto National Forest.

The Parade of Floats (Cajun-style shuttle buses) will transport Mardi Gras attendees to the Salt River as Salt River Tubing's Madcap employees toss FREE Mardi Gras beads and doubloons. Revelers can join Zydeco Bounce dancers as they trip the light fantastic and put the WOW into a unique and merry experience on the Lower Salt River. FREE tubing passes will be awarded for the Best Mardi Gras costumed tubers. Throw on your Mardi Gras beads, don a mask and join Salt River Tubing's zany and flamboyantly-costumed cast! Monster Energy will be onsite offering refreshing beverages to attendees and KISSFM 104.7 radio will also be present.




Henri Breault, President/C.E.O. of Salt River Tubing, says "Join us for the 'time of your life' with your family and friends while floating in the mini-Grand Canyon of Tonto National Forest. Catch a ride on the cool and refreshing mountain stream waters of the Salt River, even in the sizzling August temperatures! Our Cajun Cast of Characters are ready to snap photos of you donned in Mardi Gras beads and madcap jester hats while you celebrate a purple, green and gold day in the great outdoors!"

Salt River Tubing's Madcap Mardi Gras costume-themed event was conceived to capture the attention of teenage youth and encourage them to enjoy the "great outdoors" on the Lower Salt River in Tonto National Forest. The U.S.D.A. Forest Service's National program, "More Kids/Teens in the Woods", was expressly designed to encourage efforts to get kids and teens outdoors and exploring ways to connect youth and nature.

Salt River Tubing accepts Visa, MasterCard, American Express and Discover credit cards and cash. Credit card and cash transactions require a valid driver's license for tube rental deposit and credit card identification. Please visit [www.saltrivertubing.com](http://www.saltrivertubing.com) for more details regarding credit card transactions.

**Children must be at least eight years or older and 4 feet tall for tubing and shuttle bus service.** Life vests should be worn by children, non-swimmers and inexperienced swimmers. Glass containers are NOT allowed in the Lower Salt River Recreational Area. Ice chests/coolers will be checked for glass containers. Please bring plastic or can beverage containers. Have a great time while visiting the Lower Salt River! Responsibly appoint a designated driver *BEFORE* your tubing adventure. Drugs, alcohol and the Salt River do not mix –Just don't do it! Salt River Tubing operates under permit of the USDA Forest Service and is located in Tonto National Forest, Mesa, Arizona.

## Like Us, Follow Us, Float With Us!

[www.saltrivertubing.com](http://www.saltrivertubing.com)   



### MADCAP MARDI GRAS MAGIC!

SPECIAL EVENT DETAILS

**DATE:** AUGUST 11, 2018 -SATURDAY

**TIME:** 9:00 a.m. – 6:30 p.m.

**LOCATION:** Salt River Tubing Headquarters  
Northeast Mesa on Power Road  
15 miles North of US Hwy 60  
7 Minutes from the 202 E on N. Power Rd  
Tonto National Forest

**CONTACT:** Lynda Breault (480) 984-3305

2018-Permission to reprint, publish and televise photographs is granted by Salt River Tubing & Recreation, Inc. Photo release forms have been obtained and are on file. Higher resolution photos are available upon request.







**PUT THE WOW INTO YOUR SUMMERTIME FUN! MADCAP MARDI GRAS MAGIC!**



**LET THE GOOD TIMES ROCK ON SALT RIVER! MADCAP MARDI GRAS MAGIC!**



**WE ARE READY TO ZYDECO BOUNCE LINE DANCE WITH YOU!**