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Arizona's

# **Salt River Tubing**

& Recreation

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## **MEDIA RELEASE**

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**FOR IMMEDIATE RELEASE**



## **LABOR DAY WEEKEND! 24<sup>th</sup> Annual “SALT RIVER HEROES = LITTER ZERO”**

MESA, ARIZ (August 18, 2019)---Celebrate Labor Day Weekend on the Salt River and join thousands of tubers who will be ‘lending a hand on their public lands’ while floating on the cool and refreshing mountain-stream waters! Salt River Tubing will be hosting its **24<sup>th</sup> Annual Labor Day “Salt River Heroes = Litter Zero” event, August 31 - September 2, 2019, Saturday through Monday, 8:30 a.m. – 6:00 p.m., in Tonto National Forest. The cost of tube rental is \$17.00 + Tax & Fees per person and includes inner tube, shuttle bus service and free parking at the SRTR Terminal.** Salt River Tubing will be distributing **FREE** litter bags and encouraging tubers to “stash and bag” their picnic trash during the National Take Pride in America event. Since 1996, responsible public lands stewards have bagged over **797 tons** of picnic trash on the Lower Salt River during the summer holiday weekends. As an added bonus, Salt River Tubing will also be distributing **FREE patriotic leis to the first 500 tubers Saturday/Sunday/Monday** during the holiday weekend. Salt River Tubing is located in northeast Mesa on Power Road, just seven minutes from the 202 East loop, Exit 23A, on North Power Road/Bush Highway in Tonto National Forest.

Henri Breault, President/C.E.O. of Salt River Tubing, says “Enjoy a floating beach blast Labor Day weekend with us! The Salt River is loaded with “chills and thrills” while shooting the rapids in the great outdoors. Our recreational paradise in Tonto National Forest is the coolest adventure for fun in the sun! Radio stations LIVE 101.5 and KNIX 102.5 will be on-site with free giveaways and Monster Energy Beverage Company will also be distributing **FREE** energy beverages to attendees. Take Pride in Arizona’s water wonderland and stash your picnic trash in our free Tommy Tuber litter bags. Help us keep the Salt River ‘clean and beautiful’ for future generations to enjoy!”

Salt River Tubing recommends that tubers should plan their floating beach blast adventures to include plenty of water, sun block, protective footwear, and to bring beverages in cans or plastic

containers. Life vests are recommended for children, inexperienced swimmers and non-swimmers while floating. Ice chests/coolers will be inspected for glass containers before boarding shuttle buses. The company also cautions floaters to be aware that ‘drugs, alcohol and the Salt River do not mix’ and to have a great time by responsibly appointing a designated driver before their tubing adventure.

Salt River Tubing was the corporate recipient of the Department of Interior's National Take Pride in America award in 2003 for its Salt River Heroes = Litter Zero program. Take Pride in America is a national partnership that aims to inspire a new generation of volunteers to put their love of country to work to improve our national parks, wildlife refuges, public lands, cultural and historic sites, playgrounds and other recreation areas. Salt River Tubing has received **4** National Take Pride in America awards for the company’s conservation efforts on the Lower Salt River in Tonto National Forest. (1991, 2003, 2006 and 2010).

Catch the coolest ride in the Valley of the Sun and visit our website at [www.saltrivertubing.com](http://www.saltrivertubing.com) or call (480) 984-3305. A valid Driver’s license is required for credit card identification and tube rental security deposit. Salt River Tubing accepts cash and credit cards. **Children must be at least eight years or older and four feet tall for tube rental and shuttle bus service.** Salt River Tubing operates under permit of the USDA Forest Service and is located in Tonto National Forest, Mesa, Arizona.



**Salt River HEROES = LITTER ZERO**

**Salt River Tubing**  
AZ'S FLOATING BEACH BLAST!

**LABOR DAY WEEKEND  
AUG 31-SEPT 2**

**TAKE PRIDE IN AMERICA**

**MESA**

**LABOR DAY WEEKEND**

**SALT RIVER HEROES = LITTER ZERO**

**TAKE PRIDE IN AMERICA**

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**TAKE PRIDE IN AMERICA**

**DATE: AUGUST 31 - SEPTEMBER 2, 2019**  
**SAT - SUN - MON**

**TIME: 8:30 a.m. – 6:00 p.m.**  
**LATEST TUBE RENTAL 1:00 PM**

**LOCATION: Salt River Tubing headquarters**  
**Northeast Mesa on N Power Road**  
**7 Minutes from the 202 E on N. Power Rd**  
**Tonto National Forest**

**MEDIA CONTACT: Lynda Breault 480-984-3305**

Visit [www.saltrivertubing.com](http://www.saltrivertubing.com) for Special Event details.  
**(480) 984-3305**

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**JUST GRAB A LITTER BAG AND "STASH & BAG" YOUR PICNIC TRASH WHILE FLOATING**



**FAMILIES AND FRIENDS SHARE THE EXCITEMENT OF PUBLIC LANDS STEWARDSHIP**



**IT'S SO EASY TO BE A "SALT RIVER HERO"!**



**STASH YOUR PICNIC TRASH WHILE FLOATING!**