



Arizona's

Salt River Tubing

& Recreation

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MEDIA RELEASE

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FOR IMMEDIATE RELEASE

26th Annual “Salt River Heroes = Litter Zero” FLOATING BEACH BLASTS – LABOR DAY WEEKEND!



MESA, ARIZ (AUGUST 23, 2021)---Celebrate Labor Day holiday weekend at Salt River Tubing for the 26th Annual “Salt River Heroes = Litter Zero” initiative! Enjoy a Floating Beach Blast and show your pride as public lands stewards in helping to keep the Salt River ‘clean and beautiful’! The Take Pride in America litter prevention initiative kicks off the Labor Day holiday weekend, **September 4 – September 6, 2021, Saturday – Monday, 8:30 a.m. – 6:00 p.m.** The cost is only **\$19 + tax per person or tube which includes tube rental, shuttle bus ride and free customer parking at Salt River Tubing.** Salt River Tubing, LIVE 101.5 and KMLE Country 107.9 radio stations will be encouraging floaters to “lend a hand on their public lands” and stash their picnic trash in the **FREE** litter bags distributed by Salt River Tubing. Salt River Tubing is in northeast Mesa, just minutes from Highway 202 East and the north Power Road Exit 23A in beautiful Tonto National Forest.

Henri Breault, President/C.E.O. of Salt River Tubing, says “During the past twenty-five years, responsible tubers have greatly contributed to helping to protect and conserve the Lower Salt River’s natural resources. Their public lands stewardship of ‘stashing and bagging’ their picnic litter while floating helps to ensure that this recreational paradise will be enjoyed by future generations. We invite everyone to experience a cool and refreshing floating adventure in Tonto National Forest’s ‘mini-Grand Canyon’ on the Lower Salt River! The sixty-eight (68) degree mountain stream waters are perfect for “chilling and thrilling” while enjoying fun in the sun! Catch of glimpse of the diverse wildlife including blue herons and the Salt River wild horses.

In the past twenty-five years, the nationally acclaimed Take Pride in America program has reduced the amount of picnic trash on the Lower Salt River by over ninety percent! Responsible floating tubers have ‘stashed and bagged’ their picnic trash in the free Tommy Tuber litter bags distributed by Salt River Tubing and placed them in designated receptacles upon exiting the Salt River. To date, **eight hundred and fifty-two tons (852) of picnic trash has been ‘stashed and bagged’ during the Memorial Day and Labor Day holiday weekends!**

Take Pride in America is a national partnership that aims to inspire a new generation of volunteers to put their love of country to work to improve our national parks, wildlife refuges, public lands, cultural and historic sites, playgrounds, and other recreation areas. Salt River Tubing has received a record four National Take Pride in America awards for the company's conservation efforts in Tonto National Forest (1991, 2003, 2006 and 2010).

Cash and Credit Cards are accepted at Salt River Tubing! Salt River Tubing accepts Visa, MasterCard, American Express and Discover credit cards. Credit card and cash transactions require a valid driver's license for tube rental deposit and credit card identification. Please visit www.saltrivertubing.com for more details regarding credit card transactions.

SRTR COVID-19 PROTOCOL UPDATE

Face Masks are NOT required IF COVID-19 VACCINATED

In accordance with guidance from the CDC, local and state recommendations, SRTR Guests who have been **FULLY VACCINATED against COVID-19** are not required to wear a Face Mask at the SRTR Tube Terminal, Shuttle Buses or Shuttle Bus Loading Zones on the river. Consistent with CDC guidance, SRTR will continue to **recommend Face Masks for UNVACCINATED Guests**. Additionally, safe distancing is not required.

Shooting the Salt River rapids is great fun and Company officials recommend the following helpful tubing tips to assist tubers in planning their floating beach blasts for the holiday weekend:

- A valid driver's license is required for a tube rental deposit per 5 tubes rented and Credit Card identification; Children must be at least eight (8) years or older AND four feet tall for tubing and shuttle bus service; Life vests are strongly recommended for children, non-swimmers, and inexperienced swimmers;
- Glass containers by law are not allowed in the Salt River Recreational Area. Ice chests will be inspected for glass containers before boarding shuttle buses. Please use plastic bottles or aluminum can containers.
- Have a great time during your floating beach blasts but remember that drugs, alcohol, and the Salt River do not mix. Responsibly appoint a designated driver **before** your tubing adventure.
- Floating picnic ideas include fresh fruit, burritos, fried chicken, or sandwiches. Pack picnic items in Ziploc bags to keep dry. Please stash and bag all picnic supplies in litter bags while floating.
- Ice chest/coolers: Fill with ice, sport drinks, fruit juice and water. One to two bottles of water per hour while floating is recommended to help prevent dehydration.
- Sun block, tennis shoes, cap or visor should be worn. A minimum 30 SPF is recommended. Tennis shoes or closed toes are also recommended while tubing.

For more information about Salt River Tubing & Recreation, please visit the website at www.saltrivertubing.com or call (480) 984-3305 at Salt River Tubing headquarters. **The Labor Day Holiday Weekend operating hours are 8:30 a.m. – 6:00 p.m. and the latest tube rental is 1:00 p.m.** (weather and water flow conditions permitting). Salt River Tubing operates under permit of the U.S.D.A. Forest Service in Tonto National Forest.



LABOR DAY WEEKEND
SALT RIVER HEROES = LITTER ZERO



DATE: SEPTEMBER 4 – SEPTEMBER 6, 2021
SATURDAY - MONDAY

TIME: 8:30 A.M. – 6:00 P.M.
SPECIAL HOLIDAY WEEKEND HOURS

LOCATION: Salt River Tubing Headquarters
Northeast Mesa on N. Power Road
15 miles North of US Hwy 60
7 Minutes from the 202 E on N. Power Rd
Tonto National Forest

CONTACT: Lynda Breault (480) 984-3305

2021-Permission to reprint, publish and televise photographs is granted by Salt River Tubing & Recreation, Inc. Photo release forms have been obtained and are on file. Higher resolution photos are available upon request.



PATRIOTIC LITTER -FREE HEROES!



STAND UP PROUDLY OF 'STASHING & BAGGING' YOUR TRASH



COOL OFF ON THE REFRESHING MOUNTAIN-STREAM WATERS OF SALT RIVER!



PATRIOTIC PUBLIC LANDS STEWARDS – GRAB THAT LITTER BAG!