



P.O. Box 6568  
Mesa, Arizona 85216

Arizona's

# Salt River Tubing

& Recreation

River: (480) 984-3305

## MEDIA RELEASE

FOR IMMEDIATE RELEASE

# 27<sup>th</sup> Annual “Salt River Heroes = Litter Zero” FLOATING BEACH BLASTS - MEMORIAL DAY WEEKEND!



MESA, ARIZ (April 20, 2022)---Celebrate Memorial Day Weekend at Salt River Tubing and join us for the 27<sup>th</sup> Annual “Salt River Heroes = Litter Zero” holiday weekend! Salt River Tubing is celebrating its 42<sup>nd</sup> Anniversary on the Salt River in Beautiful Tonto National Forest! Enjoy a Floating Beach Blast and show your pride as public lands stewards in helping to keep the Salt River ‘clean and beautiful’! The Take Pride in America litter prevention initiative kicks off on the Memorial Day holiday weekend, **May 28 – May 30, 2022, Saturday – Monday, 8:00 a.m. – 6:30 p.m.** The cost is only \$21 + tax per person or tube which includes **tube rental, shuttle bus ride and free customer parking at Salt River Tubing.** Salt River Tubing will be distributing **FREE Patriotic leis (while supplies last)** to Guests during the holiday weekend as they prepare to launch a memorable adventure on the Salt River. Salt River Tubing is located in northeast Mesa, just minutes from Highway 202 East and the north Power Road Exit 23A in beautiful Tonto National Forest. Check out Salt River Tubing’s slideshow featuring Salt River Heroes at [www.saltrivertubing.com](http://www.saltrivertubing.com).

### **ARIZONA! Let's show America how we "RECREATE RESPONSIBLY" on SALT RIVER!**

Henri Breault, President/C.E.O. of Salt River Tubing, says “During the past twenty-six years, responsible tubers have greatly contributed to helping to protect and conserve the Lower Salt River’s natural resources. Their public lands stewardship of ‘stashing and bagging’ their picnic litter while floating helps to ensure that this recreational paradise will be enjoyed by future generations. We invite everyone to experience an Arizona Floating Tradition on Memorial Day weekend in Tonto National Forest’s ‘mini-Grand Canyon’ on the Lower Salt River! Enjoy a leisurely float on the cool and inviting mountain stream waters and catch a glimpse of the diverse wildlife including blue herons and the Salt River wild horses. Parking spaces are limited during the holiday weekend, so we encourage you to be an early bird floater!”

In the past twenty-six years, the nationally acclaimed Take Pride in America program has reduced the amount of picnic trash on the Lower Salt River by over ninety percent! Responsible floating tubers have ‘stashed and bagged’ their picnic trash in the free Tommy Tuber litter bags distributed by Salt River Tubing and placed them in designated receptacles upon exiting the Salt River. To date, **eight hundred and fifty-three tons (853) of picnic trash has been ‘stashed and bagged’ during the Memorial Day and Labor Day holiday weekends!**

The Memorial Day holiday weekend on the Lower Salt river has been a celebration for floaters during the past forty-one (41) years. Family reunions as well as college and high school reunions have enjoyed a unique Arizona tradition in the great outdoors.

Take Pride in America is a national partnership that aims to inspire a new generation of volunteers to put their love of country to work to improve our national parks, wildlife refuges, public lands, cultural and historic sites, playgrounds, and other recreation areas. Salt River Tubing has received a record four National Take Pride in America awards for the company’s conservation efforts in Tonto National Forest (1991, 2003, 2006 and 2010).

**Cash and Credit Cards are accepted at Salt River Tubing!** Salt River Tubing accepts Visa, MasterCard, American Express and Discover credit cards. Credit card and cash transactions require a valid driver's license for tube rental deposit and credit card identification. Please visit [www.saltrivertubing.com](http://www.saltrivertubing.com) for more details regarding credit card transactions.

Shooting the Salt River rapids is great fun and Company officials recommend the following helpful tubing tips to assist tubers in planning their floating beach blasts for the holiday weekend:

- A valid driver’s license is required for a tube rental deposit per 5 tubes rented and Credit Card identification
- Children must be at least eight (8) years or older AND four feet tall for tubing and shuttle bus service.
- Life vests are strongly recommended for children, non-swimmers, and inexperienced swimmers.
- Glass containers by law are not allowed in the Salt River Recreational Area. Ice chests will be inspected for glass containers before boarding shuttle buses. Please use plastic bottles or aluminum can containers.
- Have a great time during your floating beach blasts but remember that drugs, alcohol, and the Salt River do not mix. Responsibly appoint a designated driver **before** your tubing adventure.
- Floating picnic ideas include fresh fruit, burritos, fried chicken, or sandwiches. Pack picnic items in Ziploc bags to keep dry. Please stash and bag all picnic supplies in litter bags while floating.
- Ice chest/coolers: Fill with ice, sport drinks, fruit juice and water. One to two bottles of water per hour while floating is recommended to help prevent dehydration.
- Sun block, tennis shoes, cap or visor should be worn. A minimum 30 SPF is recommended. Tennis shoes or closed toes are also recommended while tubing.

For more information about Salt River Tubing & Recreation, please visit the website at [www.saltrivertubing.com](http://www.saltrivertubing.com) or call (480) 984-3305 at Salt River Tubing headquarters. The **Memorial Day Holiday Weekend operating hours are 8:00 a.m. – 6:30 p.m. and the latest**

tube rental is 2:00 p.m. (weather and water flow conditions permitting). Salt River Tubing operates under permit of the U.S.D.A. Forest Service in Tonto National Forest.



**MEMORIAL DAY WEEKEND**  
**SALT RIVER HEROES = LITTER ZERO**



**Take Pride in America!**

**DATE:** MAY 28- 30, 2022 SATURDAY - MONDAY

**TIME:** 8:00 A.M. – 6:30 P.M.  
**SPECIAL HOLIDAY WEEKEND HOURS**

**LOCATION:** Salt River Tubing Headquarters  
Northeast Mesa on N. Power Road  
15 miles North of US Hwy 60  
7 Minutes from the 202 E on N. Power Rd  
Tonto National Forest

**CONTACT:** Lynda Breault (480) 984-3305

2022-Permission to reprint, publish and televise photographs is granted by Salt River Tubing & Recreation, Inc. Photo release forms have been obtained and are on file. Higher resolution photos are available upon request.



**SALT RIVER HEROES! GRAB A LITTER BAG!**



**HOLIDAY PATRIOTIC LITTER -FREE HEROES!**



**STAND UP AND BE PROUD OF 'STASHING & BAGGING' YOUR TRASH**



**PATRIOTIC TUBERS READY FOR ACTION!**



**PATRIOTIC PUBLIC LANDS STEWARDS – GRAB THAT LITTER BAG!**



**HANG ON TIGHT! ROCKING RAPIDS ON SALT RIVER!**



**FLOATING IN THE 'MINI-GRAND CANYON' ON SALT RIVER!**