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Arizona's

Salt River Tubing

& Recreation

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MEDIA RELEASE

FOR IMMEDIATE RELEASE

27th Annual

“Salt River Heroes = Litter Zero”

FLOATING BEACH BLASTS – LABOR DAY WEEKEND!



MESA, ARIZ (AUGUST 21, 2022) --- Celebrate a cool and refreshing floating adventure on Labor Day holiday weekend at Salt River Tubing! Beat the heat and ‘chill and thrill’ on the sixty-eight (68) degree mountain-stream waters of the Salt River’s rocking rapids! Join us and participate in the 27th Annual “Salt River Heroes = Litter Zero” event! The Take Pride in America litter prevention initiative kicks off the Labor Day holiday weekend, **September 2 – September 5, 2022, Friday – Monday, 8:30 a.m. – 6:30 p.m.** The cost is only **\$21 + tax per person or tube which includes tube rental, shuttle bus ride and free customer parking at Salt River Tubing.** Salt River Tubing, LIVE 101.5 and KMLE Country 107.9 radio stations will be encouraging floaters to “lend a hand on their public lands” and stash their picnic trash in the *FREE* litter bags distributed by Salt River Tubing. Salt River Tubing is in northeast Mesa, just minutes from Highway 202 East and the north Power Road Exit 23A in beautiful Tonto National Forest.

Henri Breault, President/C.E.O. of Salt River Tubing, says “Show your Patriotic Pride and be a public lands steward while enjoying the recreational paradise in the ‘mini-Grand Canyon’ of Tonto National Forest! Tubers have ‘stashed and bagged’ their picnic trash in our FREE Tommy Tuber litter bags for the past twenty-six years and have contributed greatly in protecting and conserving the Lower Salt River’s natural resources. Catch a glimpse of the diverse wildlife including blue herons and the Salt River wild horses on the Salt River!

In the past twenty-six years, the nationally acclaimed Take Pride in America program has reduced the amount of picnic trash on the Lower Salt River by over ninety percent! Responsible floating tubers have ‘stashed and bagged’ their picnic trash in the free Tommy Tuber litter bags distributed by Salt River Tubing and placed them in designated receptacles upon exiting the Salt River.

Take Pride in America is a national partnership that aims to inspire a new generation of volunteers to put their love of country to work to improve our national parks, wildlife refuges, public lands, cultural and historic sites, playgrounds, and other recreation areas. Salt River Tubing has received a record four National Take Pride in America awards for the company’s conservation efforts in Tonto National Forest (1991, 2003, 2006 and 2010).

Salt River Tubing accepts Visa, MasterCard, American Express and Discover credit cards and cash. Credit card and cash transactions require a valid driver's license for tube rental deposit and credit card identification. Please visit www.saltrivertubing.com for more details regarding credit card transactions.

SALT RIVER TUBING & RECREATION, INC. cannot guarantee that you will not be exposed to the Corona virus or its subvariants during your visit. The CDC advises that some people are more likely than others to become severely ill, and some people are at a higher risk of exposure to Covid-19. Guests should evaluate their own risk in determining whether to attend. People who show no symptoms can spread Covid-19 if they are infected, and any interaction with the public poses an elevated risk of being exposed to Covid-19. By visiting Salt River Tubing & Recreation, Inc., you acknowledge and agree that you assume these inherent risks associated with attendance.

Salt River Tubing recommends the following safety tips for tubing adventures: life vests are strongly recommended for children, non-swimmers and inexperienced swimmers, drink one to two bottles of water per hour while floating, and play it safe – **drugs, alcohol and the Salt River do not mix – just don't do it!** Have a great time celebrating the Labor Day Holiday weekend by appointing a designated driver *before* your tubing adventure! Reminder -glass containers are not permitted in the Lower Salt River Recreational Area. Ice chests will be inspected for glass containers before boarding shuttle buses. Please use plastic or aluminum cans containers.

For more information about Salt River Tubing & Recreation, please visit the website at www.saltrivertubing.com or call (480) 984-3305 at Salt River Tubing headquarters. **The Labor Day Holiday Weekend Special Event operating hours are 8:30 a.m. – 6:30 p.m. and the latest tube rental is 1:00 p.m.** (weather and water flow conditions permitting). Salt River Tubing operates under permit of the U.S.D.A. Forest Service in Tonto National Forest.



The poster features a central graphic with five American flags and a cartoon character in a tube. Below the graphic, the text reads: **LABOR DAY WEEKEND**, **SALT RIVER HEROES = LITTER ZERO**, and **Take Pride in America!**. The event details are listed below:

DATE: SEPTEMBER 2 – SEPTEMBER 5, 2022
FRIDAY/SATURDAY/SUNDAY/MONDAY

TIME: 8:30 A.M. – 6:30 P.M.
SPECIAL HOLIDAY WEEKEND HOURS

LOCATION: Salt River Tubing Headquarters
Northeast Mesa on N. Power Road, 15 miles North of US Hwy 60
7 Minutes from the 202 E on N. Power Rd, Tonto National Forest

2022-Permission to reprint, publish and televise photographs is granted by Salt River Tubing & Recreation, Inc. Photo release forms have been obtained and are on file. Higher resolution photos are available upon request.



PATRIOTIC LITTER-FREE HEROES!



STAND UP PROUDLY - 'STASHING & BAGGING' YOUR TRASH



COOL OFF ON THE REFRESHING MOUNTAIN-STREAM WATERS OF SALT RIVER!

